

1 of 6

Rep Firm) PHILADELPHIA
Sales Office () AMY MCCREARY
Salesperson ()
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

5011

8/23/12

| Ln | Daypart | Program | Dates | Rate | Len | Spots/Week | # of Weeks | Day | Time | Total Cost | Total Spots | LT |
|----|---------|---|-------------|------------|-----|------------|------------|-----|---------|------------|-------------|----|
| *2 | | LETS MAKE A DEAL Sales Remark: V5 REV RATE V5 Comment Changed, Rate Changed | 10/30-10/30 | \$250.00 3 | :30 | 1 | 1 | TU | 10A-11A | \$250.00 | 1 | |
| *3 | | LETS MAKE A DEAL Sales Remark: V5 REV RATE V5 Comment Changed, Rate Changed | 10/31-10/31 | \$250.00 3 | :30 | 1 | 1 | W | 10A-11A | \$250.00 | 1 | |
| *4 | | LETS MAKE A DEAL Sales Remark: V5 REV RATE V5 Comment Changed, Rate Changed | 11/05-11/05 | \$250.00 3 | :30 | 1 | 1 | M | 10A-11A | \$250.00 | 1 | |
| *6 | | THE PRICE IS RIGHT Sales Remark: V5 REV RATE V5 Comment Changed, Rate Changed | 10/31-10/31 | \$300.00 3 | :30 | 1 | 1 | W | 11A-12P | \$300.00 | 1 | |
| *7 | | THE PRICE IS RIGHT Sales Remark: V5 REV RATE V5 Comment Changed, Rate Changed | 11/02-11/02 | \$300.00 3 | :30 | 1 | 1 | F | 11A-12P | \$300.00 | 1 | |

2 of 6

| | |
|--------------------|----------------|
| Rep Firm | |
| Sales Office (|) PHILADELPHIA |
| Salesperson (|) AMY MCCREARY |
| Salesperson Phone# | 215-568-6540 |
| Salesperson FAX# | 215-568-1845 |

| Ln | Daypart | Program | Dates | Rate | Len | Spots/Week | # of Weeks | Day | Time | Total Cost | Total Spots | LT |
|-----|---------|---|-------------|----------|-----|------------|------------|-----|----------|------------|-------------|----|
| *8 | | THE PRICE IS RIGHT Sales Remark: V5 REV RATE V5 Comment Changed, Rate Changed | 11/05-11/05 | \$300.00 | :30 | 1 | 1 | M | 11A-12P | \$300.00 | 1 | |
| *9 | | THE PRICE IS RIGHT Sales Remark: V5 REV RATE V5 Comment Changed, Rate Changed | 11/06-11/06 | \$300.00 | :30 | 1 | 1 | TU | 11A-12P | \$300.00 | 1 | |
| *14 | | CBS SOAPS Sales Remark: V5 REV RATE V5 Comment Changed, Rate Changed | 10/31-10/31 | \$175.00 | :30 | 1 | 1 | W | 1230P-2P | \$175.00 | 1 | |
| *15 | | CBS SOAPS Sales Remark: V5 REV RATE V5 Comment Changed, Rate Changed | 11/01-11/01 | \$175.00 | :30 | 1 | 1 | TH | 1230P-2P | \$175.00 | 1 | |
| *16 | | CBS SOAPS Sales Remark: V5 REV RATE V5 Comment Changed, Rate Changed | 11/02-11/02 | \$175.00 | :30 | 1 | 1 | F | 1230P-2P | \$175.00 | 1 | |
| *17 | | CBS SOAPS Sales Remark: V5 REV RATE V5 Comment Changed, Rate Changed | 11/05-11/05 | \$175.00 | :30 | 1 | 1 | M | 1230P-2P | \$175.00 | 1 | |
| *18 | | WKND VARIOUS Sales Remark: V5 CNX V5 Comment Changed, Spots/week Changed | 11/03-11/03 | \$50.00 | :30 | 0 | 0 | SA | 11A-6P | \$0.00 | 0 | |
| *19 | | WKND VARIOUS Sales Remark: V5 CNX V5 Comment Changed, Spots/week Changed | 11/04-11/04 | \$50.00 | :30 | 0 | 0 | SU | 11A-6P | \$0.00 | 0 | |
| *35 | | SAT 7A NEWS Sales Remark: V5 REV RATE V5 Comment Changed, Rate Changed | 11/03-11/03 | \$75.00 | :30 | 1 | 1 | SA | 7A-8A | \$75.00 | 1 | |

225

| | |
|--------------------|----------------|
| Rep Firm | |
| Sales Office (|) PHILADELPHIA |
| Salesperson (|) AMY MCCREARY |
| Salesperson Phone# | 215-568-6540 |
| Salesperson FAX# | 215-568-1845 |

L1

1

1

—

2

2

1

h

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

15

4

—

—

1

—

2

—

2

| | |
|---------------------|--------------|
| Sales Remark: | V5 REV RATE |
| V5 Comment Changed, | Rate Changed |

Rep Order# 6837935 Ver# 5 Status Revised

Traffic Order# 195622

Printed: 10/25/2012 2:03 PM
Last Received: 10/25/2012 1:48 PM
Showing Buylines: All Rep Revised Lines

5 of 6

Station KRQE-TV ALBUQUERQUE, NM.
Advertiser () WILSON FOR NM SENAT
Product Order
Estimate# C30N06
Buyer Patricia Dome
Phone#
Fax#

Agency () SMART MEDIA GROUP
814 KING STREET - SUITE 200
ALEXANDRIA, VA 22314
Agency C/P1/P2/E WLSN/ORDR/C30N06
Flight Dates 10/30/2012 - 11/06/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

| Ln | Daypart | Program | Dates | Rate | Len | Spots/Week | # of Weeks | Day | Time | Total Cost | Total Spots | LT |
|-----|---------|--|-------------|------------|-----|------------|------------|-----|--------|------------|-------------|----|
| *78 | | | 10/30-10/30 | \$2,000.00 | 3 | 1 | 1 | TU | 7P-8P | \$2,000.00 | 1 | |
| | | Sales Remark: V5 REV RATE | | | | | | | | | | |
| | | V5 Comment Changed, Rate Changed | | | | | | | | | | |
| *79 | | | 10/30-10/30 | \$2,000.00 | 3 | 1 | 1 | TU | 9P-10P | \$2,000.00 | 1 | |
| | | Sales Remark: V5 REV RATE | | | | | | | | | | |
| | | V5 Comment Changed, Rate Changed | | | | | | | | | | |
| *82 | | | 11/01-11/01 | \$1,300.00 | 4 | 1 | 1 | TH | 8P-9P | \$1,300.00 | 1 | |
| | | Sales Remark: V5 REV RATE | | | | | | | | | | |
| | | V5 Comment Changed, Rate Changed | | | | | | | | | | |
| *83 | | | 11/01-11/01 | \$1,300.00 | 4 | 1 | 1 | TH | 9P-10P | \$1,300.00 | 1 | |
| | | Sales Remark: V5 REV RATE | | | | | | | | | | |
| | | V5 Comment Changed, Rate Changed | | | | | | | | | | |
| *85 | | | 11/03-11/03 | \$300.00 | 30 | 0 | 0 | SA | 7P-8P | \$0.00 | 0 | |
| | | Sales Remark: V5 CNX | | | | | | | | | | |
| | | V5 Comment Changed, Spots/week Changed | | | | | | | | | | |
| *86 | | | 11/03-11/03 | \$350.00 | 30 | 0 | 0 | SA | 8P-9P | \$0.00 | 0 | |
| | | Sales Remark: V5 CNX | | | | | | | | | | |
| | | V5 Comment Changed, Spots/week Changed | | | | | | | | | | |
| *87 | | | 11/03-11/03 | \$500.00 | 30 | 0 | 0 | SA | 9P-10P | \$0.00 | 0 | |
| | | Sales Remark: V5 CNX | | | | | | | | | | |
| | | V5 Comment Changed, Spots/week Changed | | | | | | | | | | |
| *93 | | | 11/04-11/04 | \$1,500.00 | 30 | 2 | 1 | SU | 11A-2P | \$3,000.00 | 2 | |
| | | Sales Remark: V5 REV RATE | | | | | | | | | | |
| | | V5 Comment Changed, Rate Changed | | | | | | | | | | |

Denver

Rep Order# 6837935 Ver# 5 Status Revised

Traffic Order# 195622

Printed: 10/25/2012 2:03 PM
Last Received: 10/25/2012 1:48 PM
Showing Buylines: All Rep Revised Lines

6 of 6

Station KRQE-TV ALBUQUERQUE, NM.
Advertiser () WILSON FOR NM SENAT
Product Order
Estimate# C30N06
Buyer Patricia Dome
Phone#
Fax#

Agency () SMART MEDIA GROUP
814 KING STREET - SUITE 200
ALEXANDRIA, VA 22314
Agency C/P1/P2/E WLSN/ORDR/C30N06
Flight Dates 10/30/2012 - 11/06/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

| Ln | Daypart | Program | Dates | Rate | Len | Spots/Week | # of Weeks | Day | Time | Total Cost | Total Spots | LT |
|-----|---------|--|-------------|----------|-----|------------|------------|------|---------|------------|-------------|----|
| *95 | | Buyline Comment: WHEEL Sales Remark: V5 ADDED V5 Added | 10/30-11/02 | \$850.00 | :30 | 2 | 1 | TU-F | 630P-7P | \$1,700.00 | 2 | |

---REPORT TOTALS---

Report Totals: 44 / \$30,850.00

---SALES MONTHLY TOTALS---

Nov 12: 116 / \$51,605.00
Sales Totals: 116 / \$51,605.00
Station Totals: 116 / \$51,605.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$161,266

| | | | | | | | | | |
|------|-----|------|-----|------|----|------|----|------|-----|
| CABL | 0% | KASA | 7% | KASY | 0% | KBIM | 0% | KOAT | 35% |
| KOB | 26% | KRQE | 32% | KWBQ | 0% | | | | |

---COMPETITIVE COMMENTS---

EST SHARES

Books NOV12
Demos RA35+

---CREDIT RISK---

CASH IN ADVANCE

Rep Order# 6837935 Ver# 4 Status Returned

Traffic Order# 195622

Printed: 10/11/2012 9:52 AM
Last Received: 08/03/2012 7:02 AM
Showing Buylines: Last Sta Revised Lines

1 of 2

Station KRQE-TV ALBUQUERQUE, NM.
Advertiser () WILSON FOR NM SENAT
Product Order
Estimate# C30N06
Buyer Patricia Dome
Phone#
Fax#

Agency () SMART MEDIA GROUP
814 KING STREET - SUITE 200
ALEXANDRIA, VA 22314
Agency C/P1/P2/E WLSN/ORDR/C30N06
Flight Dates 10/30/2012 - 11/06/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

SEE LINES 44 AND 45 FORN A'S AND MG OFFER
PLEASE ADVISE OR REVISE
THANK YOU...SHERRIE

| Ln | Daypart | Program | Dates | Rate | Len | Spots/Week | # of Weeks | Day | Time | Total Cost | Total Spots | LT |
|---|---------|----------|-------------|----------|-----|------------|------------|-----|---------|------------|-------------|----|
| *44 | | JEOPARDY | 11/03-11/03 | \$125.00 | :30 | 1 | 1 | SA | 6P-630P | \$125.00 | 1 | |
| Station Remark: V4 1X 11/3 IS NA DUE TO PRG CHNG. | | | | | | | | | | | | |
| *45 | | WHEEL | 11/03-11/03 | \$125.00 | :30 | 1 | 1 | SA | 630P-7P | \$125.00 | 1 | |
| Station Remark: V4 1X 11/3 IS NA DUE TO PRG CHNG. COMBINE \$\$ WITH LINE 44 AND OFFER 2X 4P NEWS W/O 10/29 M-F. | | | | | | | | | | | | |

---REPORT TOTALS---

Report Totals: 2 / \$250.00

---SALES MONTHLY TOTALS---

Nov 12: 125 / \$38,730.00
Sales Totals: 125 / \$38,730.00
Station Totals: 125 / \$38,730.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

| | | | | | | |
|---------------|-----------|---------|----------|---------|---------|----------|
| Market Totals | \$121,031 | CABL 0% | KASA 7% | KASY 0% | KBIM 0% | KOAT 35% |
| | | KOB 26% | KRQE 32% | KWBQ 0% | | |

---COMPETITIVE COMMENTS---

EST SHARES

Rep Order# 6837935 Ver# 4 Status Returned
EC'd Yes

Traffic Order# 195622

Printed: 10/11/2012 9:52 AM
Last Received: 08/03/2012 7:02 AM
Showing Buylines: Last Sta Revised Lines

2 of 2

Station KRQE-TV ALBUQUERQUE, NM.
Advertiser () WILSON FOR NM SENAT
Product Order
Estimate# C30N06
Buyer Patricia Dome
Phone#
Fax#

Agency () SMART MEDIA GROUP
814 KING STREET - SUITE 200
ALEXANDRIA, VA 22314
Agency C/P1/P2/E WLSN/ORDR/C30N06
Flight Dates 10/30/2012 - 11/06/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

Books NOV12
Demos RA35+

--- CREDIT RISK ---
CASH IN ADVANCE

Spot Manager: Preempted/Unresolved, 10/29/12-11/04/12



Order: AH Order # Line Length Rate Advertiser AE Created Time Period Code Entered Spots/Order Recorded \$ on

Date: 11/03/12

| | | | | | | | | | |
|--------|----------|----|----|----------|--------------------------------|---------------------|------------|------------|-------------------------|
| 195622 | 06837935 | 44 | 30 | \$125.00 | No P5 POL/Wilson For NM S ptph | 08/01/12 Sa 6p-630p | Sa 6p-630p | KRQE P-PHI | \$0.00 [Program Change] |
| 195622 | 06837935 | 45 | 30 | \$125.00 | No P5 POL/Wilson For NM S ptph | 08/01/12 Sa 630p-7p | Sa 630p-7p | KRQE P-PHI | \$0.00 [Program Change] |
| | | | | \$250.00 | | | | | |
| | | | | \$0.00 | | | | | |

[Sorted by: Date]

WIDEORBIT

REPORT

Spot Manager: Preempted/Unresolved, 10/29/12-11/04/12 (10/11/12 9:40:01 AM)

Albuquerque, NM
Heinrich for Senate
Krqe # 195622 - Date 10.9.12

[illegible]

MAKEGOODS

[illegible]

Jim Giudicessi

From: Sherrie Gravlee
Sent: Tuesday, October 09, 2012 10:22 AM
To: Jim Giudicessi
Subject: FW: Spot - Preempt POL/Wilson For NM Senate - 195622

-----Original Message-----
From: Sharl L. Busse
Sent: Tuesday, October 09, 2012 10:19 AM
To: Sherrie Gravlee
Subject: Spot - Preempt: POL/Wilson For NM Senate - 195622
This email notification contains (2) different actions.

Station: KRQE

Order Information:

Order #: 195622
Order Total: \$31,830.00
Agency: Smart Media Group
Advertiser: POL/Wilson For NM Senate
Product: Order
Alternate Order #: 06837935
Estimate #: C30N06
Flight Dates: 10/30/12 - 11/06/12
Demo: Adults 35+

Sales Information: Petry Philadelphia, Petry/Philadelphia, National

The following spot(s) have been preempted:

Preempted Spot Information (195622-45-1):
Rate: \$125.00
Air Date: Sat 11/03/12
Eligible Days: -----Sa--
Inventory Code: Sa 630p-7p
Inventory Description: Wheel of Fortune
Inventory Code Time: Sa 630p-7p
Spot Type: NM
Length: :30
Channel(s): [ALL]
Priority: Section 5
Preempt Reason: Program Change
Event 2 (Spot - Preempt)

Preempted Spot Information (195622-44-1):
Rate: \$125.00
Air Date: Sat 11/03/12
Eligible Days: -----Sa--
Inventory Code: Sa 6p-630p
Inventory Description: Jeopardy
Inventory Code Time: Sa 6p-630p
Spot Type: NM
Length: :30
Channel(s): [ALL]
Priority: Section 5
Preempt Reason: Program Change

Rep Order# 6837935 Ver# 3 Status Revised

Traffic Order# 195622

Printed: 08/03/2012 8:13 AM
Last Received: 08/03/2012 7:02 AM
Showing Buylines: All Rep Revised Lines

1 of 7

Station KRQE-TV ALBUQUERQUE, NM.
Advertiser () WILSON FOR NM SENAT
Product Order
Estimate# C30N06
Buyer Patricia Dome
Phone#
Fax#

Agency () SMART MEDIA GROUP
814 KING STREET - SUITE 200
ALEXANDRIA, VA 22314
Agency C/P1/P2/E WLSN/ORDR/C30N06
Flight Dates 10/30/2012 - 11/06/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

REV TO ADD TO SKED
ATTN ALL LINES
ATTN NEW TTL
PLEASE CNF
THANKS

| Ln | Daypart | Program | Dates | Rate | Len | Spots/Week | # of Weeks | Day | Time | Total Cost | Total Spots | LT |
|-----|---------|--|-------------|----------|-----|------------|------------|------|-----------|------------|-------------|----|
| *53 | | Sales Remark: V3 ADD TO SKED V3 Added | 10/30-11/02 | \$75.00 | :30 | 3 | 1 | TU-F | 9A-10A | \$225.00 | 3 | |
| *54 | | Sales Remark: V3 ADD TO SKED V3 Added | 10/31-11/02 | \$150.00 | :30 | 2 | 1 | W,F | 11A-12P | \$300.00 | 2 | |
| *55 | | Sales Remark: V3 ADD TO SKED V3 Added | 11/02-11/02 | \$125.00 | :30 | 1 | 1 | F | 12P-1230P | \$125.00 | 1 | |
| *56 | | Sales Remark: V3 ADD TO SKED V3 Added | 10/30-11/02 | \$100.00 | :30 | 4 | 1 | TU-F | 1230P-2P | \$400.00 | 4 | |
| *57 | | Sales Remark: V3 ADD TO SKED V3 Added | 10/30-11/02 | \$100.00 | :30 | 4 | 1 | TU-F | 2P-3P | \$400.00 | 4 | |

3 of 7

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

| Ln | Daypart | Program | Dates | Rate | Len | Spots/Week | # of Weeks | Day | Time | Total Cost | Total Spots |
|-----|---------|---------------------------|-------------|----------|-----|------------|------------|-------|-----------------|------------|-------------|
| *66 | | Sales Remark: V3 Added | 10/30-11/01 | \$125.00 | :30 | 3 | 1 | TU-TH | 1035P- 1137P | \$375.00 | 3 |
| *67 | | Sales Remark: V3 Added | 11/05-11/05 | \$125.00 | :30 | 1 | 1 | M | 1035P- 1137P | \$125.00 | 1 |
| *68 | | Sales Remark: V3 Added | 11/05-11/05 | \$50.00 | :30 | 1 | 1 | M | 1137P- 1235A | \$50.00 | 1 |
| *69 | | Sales Remark: V3 Added | 10/30-11/01 | \$50.00 | :30 | 3 | 1 | TU-TH | 1137P- 1235A | \$150.00 | 3 |
| *70 | | Sales Remark: V3 Added | 11/03-11/03 | \$75.00 | :30 | 1 | 1 | SA | 1037P- 1137P | \$75.00 | 1 |
| *71 | | Sales Remark: V3 Added | 11/04-11/04 | \$60.00 | :30 | 1 | 1 | SU | 1037P- 1137P | \$60.00 | 1 |
| *72 | | Sales Remark: V3 Added | 10/30-11/02 | \$550.00 | :30 | 4 | 1 | TU-F | 10P-1037P | \$2,200.00 | 4 |
| *73 | | Sales Remark: V3 Added | 11/04-11/04 | \$400.00 | :30 | 1 | 1 | SU | 10P-1037P | \$400.00 | 1 |

1.7

| | |
|--------------------|----------------|
| Rep Firm | |
| Sales Office (|) PHILADELPHIA |
| Salesperson (|) AMY MCCREARY |
| Salesperson Phone# | 215-568-6540 |
| Salesperson FAX# | 215-568-1845 |

5

Rep Order# 6837935 Ver# 3 Status Revised

Traffic Order# 195622

Printed: 08/03/2012 8:13 AM
Last Received: 08/03/2012 7:02 AM
Showing Buylines: All Rep Revised Lines

5 of 7

Station KRQE-TV ALBUQUERQUE, NM.
Advertiser () WILSON FOR NM SENAT
Product Order C30N06
Estimate# Patricia Dome
Buyer
Phone#
Fax#

Agency () SMART MEDIA GROUP
814 KING STREET - SUITE 200
ALEXANDRIA, VA 22314
Agency C/P1/P2/E WLSN/ORDR/C30N06
Flight Dates 10/30/2012 - 11/06/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

| Ln | Daypart | Program | Dates | Rate | Len | Spots/Week | # of Weeks | Day | Time | Total Cost | Total Spots | LT |
|-----|---------|------------------------------|-------------|------------|-----|------------|------------|-----|--------|------------|-------------|----|
| *82 | | Sales Remark: V3 ADD TO SKED | 11/01-11/01 | \$1,000.00 | :30 | 1 | 1 | TH | 8P-9P | \$1,000.00 | 1 | |
| | | V3 Added | | | | | | | | | | |
| *83 | | Sales Remark: V3 ADD TO SKED | 11/01-11/01 | \$1,000.00 | :30 | 1 | 1 | TH | 9P-10P | \$1,000.00 | 1 | |
| | | V3 Added | | | | | | | | | | |
| *84 | | Sales Remark: V3 ADD TO SKED | 11/02-11/02 | \$700.00 | :30 | 1 | 1 | F | | | | |
| | | V3 Added | | | | | | | | | | |
| *85 | | Sales Remark: V3 ADD TO SKED | 11/03-11/03 | \$300.00 | :30 | 1 | 1 | SA | | | | |
| | | V3 Added | | | | | | | | | | |
| *86 | | Sales Remark: V3 ADD TO SKED | 11/03-11/03 | \$350.00 | :30 | 1 | 1 | SA | 8P-9P | \$350.00 | 1 | |
| | | V3 Added | | | | | | | | | | |
| *87 | | Sales Remark: V3 ADD TO SKED | 11/03-11/03 | \$500.00 | :30 | 1 | 1 | SA | 9P-10P | \$500.00 | 1 | |
| | | V3 Added | | | | | | | | | | |
| *88 | | Sales Remark: V3 ADD TO SKED | 11/04-11/04 | \$800.00 | :30 | 1 | 1 | SU | 7P-8P | \$800.00 | 1 | |
| | | V3 Added | | | | | | | | | | |
| *89 | | Sales Remark: V3 ADD TO SKED | 11/04-11/04 | \$1,100.00 | :30 | 1 | 1 | SU | 9P-10P | \$1,100.00 | 1 | |
| | | V3 Added | | | | | | | | | | |
| *90 | | Sales Remark: V3 ADD TO SKED | 11/03-11/03 | \$150.00 | :30 | 3 | 1 | SA | 13P-5P | \$450.00 | 3 | |
| | | V3 Added | | | | | | | | | | |

NEED \$4,000 - P2

951
BACK
IN

SEC FB NA

SEC FB NA

5

5

Rep Order# 6837935 Ver# 3 Status Revised

Traffic Order# 195622

Printed: 08/03/2012 8:13 AM
Last Received: 08/03/2012 7:02 AM
Showing Buylines: All Rep Revised Lines

6 of 7

Station KRQE-TV ALBUQUERQUE, NM.
Advertiser () WILSON FOR NM SENAT
Product Order
Estimate# C30N06
Buyer Patricia Dome
Phone#
Fax#

Agency () SMART MEDIA GROUP
814 KING STREET - SUITE 200
ALEXANDRIA, VA 22314
Agency C/P1/P2/E WLSN/ORDR/C30N06
Flight Dates 10/30/2012 - 11/06/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

| Ln | Daypart | Program | Dates | Rate | Len | Spots/Week | # of Weeks | Day | Time | Total Cost | Total Spots | LT |
|------------------------------|---------|---------|-------------|------------|-----|------------|------------|-----|---------|------------|-------------|----|
| *91 | | | 11/03-11/03 | \$250.00 | :30 | 3 | 1 | SA | 6P-9P | | | |
| Sales Remark: V3 ADD TO SKED | | | | | | | | | | | | |
| V3 Added | | | | | | | | | | | | |
| *92 | | | 11/04-11/04 | \$350.00 | :30 | 1 | 1 | SU | 10A-11 | | | |
| Sales Remark: V3 ADD TO SKED | | | | | | | | | | | | |
| V3 Added | | | | | | | | | | | | |
| *93 | | | 11/04-11/04 | \$900.00 | :30 | 2 | 1 | SU | 11A-2P | \$1,800.00 | 2 | |
| Sales Remark: V3 ADD TO SKED | | | | | | | | | | | | |
| V3 Added | | | | | | | | | | | | |
| *94 | | | 11/04-11/04 | \$1,100.00 | :30 | 2 | 1 | SU | 2P-530P | \$2,200.00 | 2 | |
| Sales Remark: V3 ADD TO SKED | | | | | | | | | | | | |
| V3 Added | | | | | | | | | | | | |

---REPORT TOTALS---

Report Totals: 69 / \$25,935.00

---SALES MONTHLY TOTALS---

Nov 12: 125 / \$38,730.00
Sales Totals: 125 / \$38,730.00
Station Totals: 125 / \$38,730.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$121,031

CABL 0% KASA 7% KASY 0% KBIM 0% KOAT 35%
KOB 26% KRQE 32% KWBQ 0%

---COMPETITIVE COMMENTS---

EST SHARES

SEC FB NK
4 ✓
175 BACK ID
DENVER Game - \$1,500 - 7P5

Rep Order# 6837935 Ver# 3 Status Revised
EC'd Yes

Traffic Order# 195622

Printed: 08/03/2012 8:13 AM
Last Received: 08/03/2012 7:02 AM
Showing Buylines: All Rep Revised Lines

7 of 7

Station KRQE-TV ALBUQUERQUE, NM.
Advertiser () WILSON FOR NM SENAT
Product Order
Estimate# C30N06
Buyer Patricia Dome
Phone#
Fax#

Agency () SMART MEDIA GROUP
814 KING STREET - SUITE 200
ALEXANDRIA, VA 22314
Agency C/P1/P2/E WLSN/ORDR/C30N06
Flight Dates 10/30/2012 - 11/06/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

Books NOV12
Demos RA.35+

--- CREDIT RISK ---
CASH IN ADVANCE

Spot Manager: All,

| Alt Order # | Advertiser | Order | Inv. Code (Bool) | Time Period | Length | Priori | Chann | Product | Estimate | Air Time | Ad-ID | Rate |
|----------------|--------------|--------|------------------|-------------|--------|--------|-------|---------|----------|-------------|-------|------------------|
| Date: 10/30/12 | | | | | | | | | | | | |
| Station: KRQE | | | | | | | | | | | | |
| 6837935 | POL/Wilson F | 195622 | M-F KROE New | KROE News | :30 | P5 | [ALL] | Order | C30N06 | 5:58:26 AM | | \$50.00 |
| 6837935 | POL/Wilson F | 195622 | M-F KROE New | KROE News | :30 | P5 | [ALL] | Order | C30N06 | 6:44:25 AM | | \$100.00 |
| 6837935 | POL/Wilson F | 195622 | M-F 9a-10a | 9a-10a | :30 | P5 | [ALL] | Order | C30N06 | 9:58:30 AM | | \$75.00 |
| 6837935 | POL/Wilson F | 195622 | Let's Make a De | M-F 10a-11a | :30 | P3 | [ALL] | Order | C30N06 | 10:58:30 AM | | \$250.00 |
| 6837935 | POL/Wilson F | 195622 | M-F KROE New | 12p-1230p | :30 | P5 | [ALL] | Order | C30N06 | 12:18:19 PM | | \$125.00 |
| 6837935 | POL/Wilson F | 195622 | Soap Rotator | M-F 1230p-2 | :30 | P4 | [ALL] | Order | C30N06 | 12:58:11 PM | | \$175.00 |
| 6837935 | POL/Wilson F | 195622 | The Talk | 2p-3p | :30 | P3 | [ALL] | Order | C30N06 | 2:29:11 PM | | \$175.00 |
| 6837935 | POL/Wilson F | 195622 | Dr. Phil | 3p-4p | :30 | P5 | [ALL] | Order | C30N06 | 3:52:28 PM | | \$100.00 |
| 6837935 | POL/Wilson F | 195622 | M-F KROE New | 430p-5p | :30 | P3 | [ALL] | Order | C30N06 | 4:46:55 PM | | \$275.00 |
| 6837935 | POL/Wilson F | 195622 | CBS Evening Ne | 5p-530p | :30 | P5 | [ALL] | Order | C30N06 | 4:58:26 PM | | \$250.00 |
| 6837935 | POL/Wilson F | 195622 | KROE News 13 | 530p-6p | :30 | P3 | [ALL] | Order | C30N06 | 5:57:28 PM | | \$500.00 |
| 6837935 | POL/Wilson F | 195622 | M-F 630p-7p | M-F 630p-7p | :30 | P5 | [ALL] | Order | C30N06 | 6:34:23 PM | | \$425.00 |
| 6837935 | POL/Wilson F | 195622 | M-F 630p-7p | M-F 630p-7p | :30 | P3 | [ALL] | Order | C30N06 | 6:47:33 PM | | \$850.00 |
| 6837935 | POL/Wilson F | 195622 | Tue Hour 1 | 7p-8p | :30 | P3 | [ALL] | Order | C30N06 | 6:58:04 PM | | \$2,000.00 |
| 6837935 | POL/Wilson F | 195622 | Tue Hour 2 | 8p-9p | :30 | P3 | [ALL] | Order | C30N06 | 8:00:54 PM | | \$2,000.00 |
| 6837935 | POL/Wilson F | 195622 | Tue Hour 3 | 9p-10p | :30 | P3 | [ALL] | Order | C30N06 | 9:00:39 PM | | \$2,000.00 |
| 6837935 | POL/Wilson F | 195622 | Tue Hour 3 | 9p-10p | :30 | P5 | [ALL] | Order | C30N06 | 9:20:59 PM | | \$1,000.00 |
| 6837935 | POL/Wilson F | 195622 | LN M-F | 10p-1035p | :30 | P5 | [ALL] | Order | C30N06 | 10:16:10 PM | | \$550.00 |
| 6837935 | POL/Wilson F | 195622 | David Letterman | 1035p-1137p | :30 | P5 | [ALL] | Order | C30N06 | 10:58:30 PM | | \$125.00 |
| | | | | | | | | | | | | 11,025.00 |
| | | | | | | | | | | | | 11,025.00 |

Date: 10/31/12

Station: KRQE

| | | | | | | | | | | | | |
|---------|--------------|--------|-----------------|-------------|-----|----|-------|-------|--------|-------------|--|-------------------|
| 6837935 | POL/Wilson F | 195622 | M-F KROE New | KROE News | :30 | P5 | [ALL] | Order | C30N06 | 5:18:34 AM | | \$50.00 |
| 6837935 | POL/Wilson F | 195622 | M-F KROE New | KROE News | :30 | P5 | [ALL] | Order | C30N06 | 6:31:10 AM | | \$100.00 |
| 6837935 | POL/Wilson F | 195622 | M-F 9a-10a | 9a-10a | :30 | P5 | [ALL] | Order | C30N06 | 9:34:35 AM | | \$75.00 |
| 6837935 | POL/Wilson F | 195622 | Let's Make a De | M-F 10a-11a | :30 | P3 | [ALL] | Order | C30N06 | 10:29:11 AM | | \$250.00 |
| 6837935 | POL/Wilson F | 195622 | Price is Right | 11a-12p | :30 | P5 | [ALL] | Order | C30N06 | 10:59:30 AM | | \$150.00 |
| 6837935 | POL/Wilson F | 195622 | Price is Right | 11a-12p | :30 | P3 | [ALL] | Order | C30N06 | 11:28:56 AM | | \$300.00 |
| 6837935 | POL/Wilson F | 195622 | M-F KROE New | 12p-1230p | :30 | P5 | [ALL] | Order | C30N06 | 12:27:26 PM | | \$125.00 |
| 6837935 | POL/Wilson F | 195622 | Soap Rotator | M-F 1230p-2 | :30 | P3 | [ALL] | Order | C30N06 | 12:59:11 PM | | \$175.00 |
| 6837935 | POL/Wilson F | 195622 | Soap Rotator | M-F 1230p-2 | :30 | P4 | [ALL] | Order | C30N06 | 1:29:01 PM | | \$175.00 |
| 6837935 | POL/Wilson F | 195622 | The Talk | 2p-3p | :30 | P3 | [ALL] | Order | C30N06 | 2:29:11 PM | | \$175.00 |
| 6837935 | POL/Wilson F | 195622 | Dr. Phil | 3p-4p | :30 | P5 | [ALL] | Order | C30N06 | 3:15:01 PM | | \$100.00 |
| 6837935 | POL/Wilson F | 195622 | CBS Evening Ne | 5p-530p | :30 | P5 | [ALL] | Order | C30N06 | 4:58:41 PM | | \$250.00 |
| 6837935 | POL/Wilson F | 195622 | KRQE News 13 | 530p-6p | :30 | P3 | [ALL] | Order | C30N06 | 5:42:33 PM | | \$500.00 |
| 6837935 | POL/Wilson F | 195622 | M-F 6p-630p | M-F 6p-630p | :30 | P5 | [ALL] | Order | C30N06 | 6:06:01 PM | | \$350.00 |
| 6837935 | POL/Wilson F | 195622 | M-F 630p-7p | M-F 630p-7p | :30 | P3 | [ALL] | Order | C30N06 | 6:34:38 PM | | \$850.00 |
| 6837935 | POL/Wilson F | 195622 | M-F 630p-7p | M-F 630p-7p | :30 | P5 | [ALL] | Order | C30N06 | 6:47:03 PM | | \$425.00 |
| 6837935 | POL/Wilson F | 195622 | Wed Hour 1 | 7p-8p | :30 | P5 | [ALL] | Order | C30N06 | 7:57:00 PM | | \$750.00 |
| 6837935 | POL/Wilson F | 195622 | Wed Hour 2 | 8p-9p | :30 | P3 | [ALL] | Order | C30N06 | 8:18:21 PM | | \$1,800.00 |
| 6837935 | POL/Wilson F | 195622 | Wed Hour 3 | 9p-10p | :30 | P3 | [ALL] | Order | C30N06 | 9:20:59 PM | | \$1,800.00 |
| 6837935 | POL/Wilson F | 195622 | LN M-F | 10p-1035p | :30 | P5 | [ALL] | Order | C30N06 | 10:06:52 PM | | \$550.00 |
| 6837935 | POL/Wilson F | 195622 | David Letterman | 1035p-1137p | :30 | P5 | [ALL] | Order | C30N06 | 11:11:30 PM | | \$125.00 |
| | | | | | | | | | | | | \$9,075.00 |
| | | | | | | | | | | | | \$9,075.00 |

Date: 11/01/12

Station: KRQE

| | | | | | | | | | | | | |
|---------|--------------|--------|----------------|-------------|-----|----|-------|-------|--------|-------------|--|------------|
| 6837935 | POL/Wilson F | 195622 | Thur Hour 3 | 9p-10p | :30 | P4 | [ALL] | Order | C30N06 | | | \$1,300.00 |
| 6837935 | POL/Wilson F | 195622 | M-F KROE New | KROE News | :30 | P5 | [ALL] | Order | C30N06 | 5:11:36 AM | | \$50.00 |
| 6837935 | POL/Wilson F | 195622 | M-F KROE New | KROE News | :30 | P5 | [ALL] | Order | C30N06 | 6:18:25 AM | | \$100.00 |
| 6837935 | POL/Wilson F | 195622 | M-F 9a-10a | 9a-10a | :30 | P5 | [ALL] | Order | C30N06 | 9:16:40 AM | | \$75.00 |
| 6837935 | POL/Wilson F | 195622 | Soap Rotator | M-F 1230p-2 | :30 | P3 | [ALL] | Order | C30N06 | 12:58:11 PM | | \$175.00 |
| 6837935 | POL/Wilson F | 195622 | Soap Rotator | M-F 1230p-2 | :30 | P4 | [ALL] | Order | C30N06 | 1:29:16 PM | | \$175.00 |
| 6837935 | POL/Wilson F | 195622 | The Talk | 2p-3p | :30 | P3 | [ALL] | Order | C30N06 | 2:58:46 PM | | \$175.00 |
| 6837935 | POL/Wilson F | 195622 | Dr. Phil | 3p-4p | :30 | P5 | [ALL] | Order | C30N06 | 3:25:14 PM | | \$100.00 |
| 6837935 | POL/Wilson F | 195622 | M-F KROE New | 4p-430p | :30 | P3 | [ALL] | Order | C30N06 | 4:07:00 PM | | \$275.00 |
| 6837935 | POL/Wilson F | 195622 | CBS Evening Ne | 5p-530p | :30 | P5 | [ALL] | Order | C30N06 | 4:58:26 PM | | \$250.00 |
| 6837935 | POL/Wilson F | 195622 | KROE News 13 | 530p-6p | :30 | P3 | [ALL] | Order | C30N06 | 5:50:19 PM | | \$500.00 |
| 6837935 | POL/Wilson F | 195622 | M-F 630p-7p | M-F 630p-7p | :30 | P5 | [ALL] | Order | C30N06 | 6:47:03 PM | | \$425.00 |

[Sorted by: Date]

Spot Manager: All,

| Alt Order # | Advertiser | Order | Inv. Code (Boo | Time Period | Length | Priority | Channel | Product | Estimate | Air Time | Ad-ID | Rate |
|-------------|------------|-------|----------------|-------------|--------|----------|---------|---------|----------|----------|-------|------|
|-------------|------------|-------|----------------|-------------|--------|----------|---------|---------|----------|----------|-------|------|

Date: 11/01/12

Station: KRQE

| | | | | | | | | | | | | |
|---------|--------------|--------|-----------------|-------------|-----|----|-------|-------|--------|-------------|--|------------|
| 6837935 | POL/Wilson F | 195622 | Thur Hour 1 | 7p-8p | :30 | P5 | [ALL] | Order | C30N06 | 7:29:34 PM | | \$1,250.00 |
| 6837935 | POL/Wilson F | 195622 | Thur Hour 2 | 8p-9p | :30 | P4 | [ALL] | Order | C30N06 | 8:29:19 PM | | \$1,300.00 |
| 6837935 | POL/Wilson F | 195622 | LN M-F | 10p-1035p | :30 | P5 | [ALL] | Order | C30N06 | 10:16:07 PM | | \$550.00 |
| 6837935 | POL/Wilson F | 195622 | David Letterman | 1035p-1137p | :30 | P5 | [ALL] | Order | C30N06 | 11:24:00 PM | | \$125.00 |
| 6837935 | POL/Wilson F | 195622 | Late Late Show | 1137p-1237a | :30 | P5 | [ALL] | Order | C30N06 | 11:48:36 PM | | \$50.00 |
| 6837935 | POL/Wilson F | 195622 | Late Late Show | 1137p-1237a | :30 | P5 | [ALL] | Order | C30N06 | 12:11:48 XM | | \$50.00 |
| 6837935 | POL/Wilson F | 195622 | Late Late Show | 1137p-1237a | :30 | P5 | [ALL] | Order | C30N06 | 12:36:31 XM | | \$50.00 |
| | | | | | | | | | | | | \$6,975.00 |
| | | | | | | | | | | | | \$6,975.00 |

Date: 11/02/12

Station: KRQE

| | | | | | | | | | | | | |
|---------|--------------|--------|----------------|-------------|-----|----|-------|-------|--------|-------------|--|------------|
| 6837935 | POL/Wilson F | 195622 | Price is Right | 11a-12p | :30 | P3 | [ALL] | Order | C30N06 | 10:58:30 AM | | \$300.00 |
| 6837935 | POL/Wilson F | 195622 | Price is Right | 11a-12p | :30 | P5 | [ALL] | Order | C30N06 | 11:19:22 AM | | \$150.00 |
| 6837935 | POL/Wilson F | 195622 | M-F KROE New | 12p-1230p | :30 | P5 | [ALL] | Order | C30N06 | 12:04:32 PM | | \$125.00 |
| 6837935 | POL/Wilson F | 195622 | M-F KRQE New | 12p-1230p | :30 | P5 | [ALL] | Order | C30N06 | 12:19:49 PM | | \$125.00 |
| 6837935 | POL/Wilson F | 195622 | Soap Rotator | M-F 1230p-2 | :30 | P4 | [ALL] | Order | C30N06 | 12:59:11 PM | | \$175.00 |
| 6837935 | POL/Wilson F | 195622 | Soap Rotator | M-F 1230p-2 | :30 | P3 | [ALL] | Order | C30N06 | 1:59:01 PM | | \$175.00 |
| 6837935 | POL/Wilson F | 195622 | The Talk | 2p-3p | :30 | P3 | [ALL] | Order | C30N06 | 2:59:16 PM | | \$175.00 |
| 6837935 | POL/Wilson F | 195622 | Dr. Phil | 3p-4p | :30 | P5 | [ALL] | Order | C30N06 | 3:42:35 PM | | \$100.00 |
| 6837935 | POL/Wilson F | 195622 | KRQE News 13 | 530p-6p | :30 | P3 | [ALL] | Order | C30N06 | 5:43:49 PM | | \$500.00 |
| 6837935 | POL/Wilson F | 195622 | M-F 6p-630p | M-F 6p-630p | :30 | P5 | [ALL] | Order | C30N06 | 6:20:14 PM | | \$350.00 |
| 6837935 | POL/Wilson F | 195622 | Fri Hour 2 | 8p-9p | :30 | P5 | [ALL] | Order | C30N06 | 7:59:24 PM | | \$700.00 |
| 6837935 | POL/Wilson F | 195622 | Fri Hour 3 | 9p-10p | :30 | P5 | [ALL] | Order | C30N06 | 8:59:39 PM | | \$800.00 |
| 6837935 | POL/Wilson F | 195622 | LN M-F | 10p-1035p | :30 | P5 | [ALL] | Order | C30N06 | 10:15:55 PM | | \$550.00 |
| | | | | | | | | | | | | \$4,225.00 |
| | | | | | | | | | | | | \$4,225.00 |

Date: 11/03/12

Station: KRQE

| | | | | | | | | | | | | |
|---------|--------------|--------|----------------|-------------|-----|----|-------|-------|--------|-------------|--|------------|
| 6837935 | POL/Wilson F | 195622 | KROE News Sa | 7a-8a | :30 | P3 | [ALL] | Order | C30N06 | 7:46:17 AM | | \$75.00 |
| 6837935 | POL/Wilson F | 195622 | NCAA Football | (1:30:00 PM | :30 | P5 | [ALL] | Order | C30N06 | 2:41:35 PM | | \$150.00 |
| 6837935 | POL/Wilson F | 195622 | NCAA Football | (1:30:00 PM | :30 | P5 | [ALL] | Order | C30N06 | 3:50:31 PM | | \$150.00 |
| 6837935 | POL/Wilson F | 195622 | NCAA Football | (1:30:00 PM | :30 | P5 | [ALL] | Order | C30N06 | 4:24:44 PM | | \$150.00 |
| 6837935 | POL/Wilson F | 195622 | NCAA Football | (6:00:00 PM | :30 | P4 | [ALL] | Order | C30N06 | 7:17:05 PM | | \$250.00 |
| 6837935 | POL/Wilson F | 195622 | NCAA Football | (6:00:00 PM | :30 | P4 | [ALL] | Order | C30N06 | 8:08:56 PM | | \$250.00 |
| 6837935 | POL/Wilson F | 195622 | NCAA Football | (6:00:00 PM | :30 | P4 | [ALL] | Order | C30N06 | 8:59:26 PM | | \$250.00 |
| 6837935 | POL/Wilson F | 195622 | LN Sa | 10p-1035p | :30 | P5 | [ALL] | Order | C30N06 | 10:16:12 PM | | \$325.00 |
| 6837935 | POL/Wilson F | 195622 | Sa 1030p-1130p | 1035p-1135p | :30 | P5 | [ALL] | Order | C30N06 | 11:33:45 PM | | \$75.00 |
| | | | | | | | | | | | | \$1,675.00 |
| | | | | | | | | | | | | \$1,675.00 |

Date: 11/04/12

Station: KRQE

| | | | | | | | | | | | | |
|---------|--------------|--------|-----------------|--------------|-----|----|-------|-------|--------|-------------|--|-------------|
| 6837935 | POL/Wilson F | 195622 | NFL Denver/Dall | (11:00:00 AM | :30 | P5 | [ALL] | Order | C30N06 | | | \$1,500.00 |
| 6837935 | POL/Wilson F | 195622 | NFL Denver/Dall | (11:00:00 AM | :30 | P5 | [ALL] | Order | C30N06 | | | \$1,500.00 |
| 6837935 | POL/Wilson F | 195622 | KRQE News Su | 7a-8a | :30 | P3 | [ALL] | Order | C30N06 | 7:13:07 AM | | \$200.00 |
| 6837935 | POL/Wilson F | 195622 | NFL Today | (10:00:00 AM | :30 | P5 | [ALL] | Order | C30N06 | 10:28:11 AM | | \$350.00 |
| 6837935 | POL/Wilson F | 195622 | NFL Reg Season | 2p-530p | :30 | P5 | [ALL] | Order | C30N06 | 3:29:10 PM | | \$1,100.00 |
| 6837935 | POL/Wilson F | 195622 | NFL Reg Season | 2p-530p | :30 | P5 | [ALL] | Order | C30N06 | 4:13:32 PM | | \$1,100.00 |
| 6837935 | POL/Wilson F | 195622 | Sun Hour 1 | 6p-7p | :30 | P4 | [ALL] | Order | C30N06 | 6:18:22 PM | | \$1,100.00 |
| 6837935 | POL/Wilson F | 195622 | Sun Hour 2 | 7p-8p | :30 | P5 | [ALL] | Order | C30N06 | 7:29:05 PM | | \$800.00 |
| 6837935 | POL/Wilson F | 195622 | Sun Hour 3 | 8p-9p | :30 | P5 | [ALL] | Order | C30N06 | 8:00:20 PM | | \$900.00 |
| 6837935 | POL/Wilson F | 195622 | Sun Hour 4 | 9p-10p | :30 | P5 | [ALL] | Order | C30N06 | 9:00:15 PM | | \$1,100.00 |
| 6837935 | POL/Wilson F | 195622 | LN Su | 10p-1035p | :30 | P5 | [ALL] | Order | C30N06 | 10:17:20 PM | | \$400.00 |
| 6837935 | POL/Wilson F | 195622 | Su 1030p-1130p | 1035p-1135p | :30 | P5 | [ALL] | Order | C30N06 | 10:43:23 PM | | \$60.00 |
| | | | | | | | | | | | | \$10,110.00 |
| | | | | | | | | | | | | \$10,110.00 |

Date: 11/05/12

Station: KRQE

| | | | | | | | | | | | | |
|---------|--------------|--------|--------------|-----------|-----|----|-------|-------|--------|------------|--|----------|
| 6837935 | POL/Wilson F | 195622 | LN M-F | 10p-1035p | :30 | P5 | [ALL] | Order | C30N06 | | | \$550.00 |
| 6837935 | POL/Wilson F | 195622 | M-F KROE New | KROE News | :30 | P5 | [ALL] | Order | C30N06 | 5:32:00 AM | | \$50.00 |

[Sorted by: Date]

Spot Manager: All,

| Alt Order # | Advertiser | Order | Inv. Code (Boo | Time Period | Lengt | Priori | Chann | Product | Estimate | Air Time | Ad-ID | Rate |
|-------------|------------|-------|----------------|-------------|-------|--------|-------|---------|----------|----------|-------|------|
|-------------|------------|-------|----------------|-------------|-------|--------|-------|---------|----------|----------|-------|------|

Date: 11/05/12

Station: KRQE

| | | | | | | | | | | | | |
|----------|--------------|--------|-----------------|-------------|-----|----|-------|-------|--------|-------------|--|------------|
| 06837935 | POL/Wilson F | 195622 | M-F KROE New | KROE News | :30 | P5 | [ALL] | Order | C30N06 | 6:58:16 AM | | \$100.00 |
| 06837935 | POL/Wilson F | 195622 | Let's Make a De | M-F 10a-11a | :30 | P3 | [ALL] | Order | C30N06 | 9:58:45 AM | | \$250.00 |
| 06837935 | POL/Wilson F | 195622 | Price is Right | 11a-12p | :30 | P3 | [ALL] | Order | C30N06 | 11:28:56 AM | | \$300.00 |
| 06837935 | POL/Wilson F | 195622 | M-F KRQE New | 12p-1230p | :30 | P5 | [ALL] | Order | C30N06 | 12:12:13 PM | | \$125.00 |
| 06837935 | POL/Wilson F | 195622 | Soap Rotator | M-F 1230p-2 | :30 | P3 | [ALL] | Order | C30N06 | 1:29:01 PM | | \$175.00 |
| 06837935 | POL/Wilson F | 195622 | The Talk | 2p-3p | :30 | P3 | [ALL] | Order | C30N06 | 2:29:11 PM | | \$175.00 |
| 06837935 | POL/Wilson F | 195622 | Dr. Phil | 3p-4p | :30 | P5 | [ALL] | Order | C30N06 | 3:51:28 PM | | \$100.00 |
| 06837935 | POL/Wilson F | 195622 | CBS Evening Ne | 5p-530p | :30 | P5 | [ALL] | Order | C30N06 | 4:58:26 PM | | \$250.00 |
| 06837935 | POL/Wilson F | 195622 | KROE News 13 | 530p-6p | :30 | P3 | [ALL] | Order | C30N06 | 5:50:19 PM | | \$500.00 |
| 06837935 | POL/Wilson F | 195622 | M-F 6p-630p | M-F 6p-630p | :30 | P5 | [ALL] | Order | C30N06 | 6:12:45 PM | | \$350.00 |
| 06837935 | POL/Wilson F | 195622 | M-F 630p-7p | M-F 630p-7p | :30 | P5 | [ALL] | Order | C30N06 | 6:52:53 PM | | \$425.00 |
| 06837935 | POL/Wilson F | 195622 | Mon Hour 1 | 7p-8p | :30 | P3 | [ALL] | Order | C30N06 | 7:57:50 PM | | \$2,000.00 |
| 06837935 | POL/Wilson F | 195622 | Mon Hour 2 | 8p-9p | :30 | P3 | [ALL] | Order | C30N06 | 8:30:04 PM | | \$2,300.00 |
| 06837935 | POL/Wilson F | 195622 | David Letterman | 1035p-1137p | :30 | P5 | [ALL] | Order | C30N06 | 10:58:30 PM | | \$125.00 |
| 06837935 | POL/Wilson F | 195622 | Late Late Show | 1137p-1237a | :30 | P5 | [ALL] | Order | C30N06 | 12:23:54 XM | | \$50.00 |

\$7,825.00

\$7,825.00

Date: 11/06/12

Station: KRQE

| | | | | | | | | | | | | |
|----------|--------------|--------|-----------------|-------------|-----|----|-------|-------|--------|-------------|--|----------|
| 06837935 | POL/Wilson F | 195622 | M-F KROE New | KROE News | :30 | P5 | [ALL] | Order | C30N06 | 5:04:58 AM | | \$50.00 |
| 06837935 | POL/Wilson F | 195622 | M-F KROE New | KRQE News | :30 | P5 | [ALL] | Order | C30N06 | 6:51:35 AM | | \$100.00 |
| 06837935 | POL/Wilson F | 195622 | CBS This Mornin | CBS Early S | :30 | P5 | [ALL] | Order | C30N06 | 8:08:03 AM | | \$70.00 |
| 06837935 | POL/Wilson F | 195622 | M-F 9a-10a | 9a-10a | :30 | P5 | [ALL] | Order | C30N06 | 9:42:40 AM | | \$75.00 |
| 06837935 | POL/Wilson F | 195622 | Let's Make a De | M-F 10a-11a | :30 | P5 | [ALL] | Order | C30N06 | 10:29:11 AM | | \$100.00 |
| 06837935 | POL/Wilson F | 195622 | Price is Right | 11a-12p | :30 | P3 | [ALL] | Order | C30N06 | 10:58:45 AM | | \$300.00 |

\$695.00

\$695.00

\$1,605.00

[Sorted by: Date]